



Learning & Talent Development Leaders Exchange

WHEN: Monday, October 23, 2017, 7:30 am – 6:30 pm

WHERE: McDonald's Hamburger University, Oak Brook, IL

WHO: Open to all Learning and Talent Development Managers & Executives

REIMAGINE
WORKPLACE
LEARNING

Improve Talent Pipelines

| Time | Room | Monday, October 23, 2017 | Presenters & Thought Leaders |
|---------------------|------|---|--|
| 7:30 – 8:15 a.m. | | Registration & Continental Breakfast | |
| 8:15 – 8:30 | 226 | Welcome / Opening Remarks | Richard Laible & Dirk Tussing |
| 8:30 – 8:50 | 226 | Reimagine McDonald's Archways to Opportunity | Lisa Schumacher , McDonald's |
| 8:55 – 9:25 | | Industry Trends with i4cp's Latest Research | Jay Jamrog , i4cp |
| 9:30 – 10:15 | | Learning Leaders Roundtable: Rethinking Talent Mobility & Managing Talent Risks | Lisa Doyle , Ace Hardware; Jesse Pilachowski , Brady Annette Reid , CNA; Sal Venegas , Walgreens |
| 10:15 - 10:30 | | Networking Break | |
| 10:30 - 11:30 | 280 | Experience Design vs. Learning Design (Case Study) | Chris Tiglas , Walgreens |
| | 278 | New Hire On-boarding: <i>Interactive Roundtable Discussion</i> | Sue Benbrook , Allstate; Jon O'Brien , CVS; Brian Watkins , Midtown; Sheri Peitersen |
| | 248 | Enhancing Programs with Leaders As Teachers: <i>Faster, Cheaper High Quality Content Curation</i> | Mike Pinkel , Coursera; Steve Baker , Allstate; Shweta Srivastava , Cigna; Jeff Flesher , UL |
| | 281 | Contemporary Experiential Learning Strategies: <i>How to change behavior... Fast!</i> | Alex Draper , DX-Learning & Jesse Pilachowski , Brady Corporation |
| | 247 | Creating a Talent Management Strategy | Suzanne Sherry , Rexnord; Jaison Williams , aLight & Ann Manikas , AMA |
| | 282 | Creating Learning Partnerships | Prashant Bhat , Cigna & Dave Vance |
| | 283 | The Art & Science of Content Curation | Kyle Swanson ; Parm Prosser , Harley-Davidson; Kate Pollasch , Art Curator; Anna Kunz , Artist |
| 11:30 am – 12:30 pm | | Networking Lunch (Prairie Ballroom) | |
| 12:30 pm | 226 | Recognizing Chicagoland Learning Leaders | Dirk Tussing |
| 12:35 pm | | The Evolving Learner | Jesse Pilachowski , Brady Corporation |
| 12:55 pm | | Disrupting the HR Talent Agenda Using DESIGN THINKING | Karen Kocher , <i>Featured CLO</i> |
| 1:20 – 2:15 | | Up Is Not the Only Way: Rethinking Career Mobility | Bev Kaye , <i>Featured Author</i> |
| 2:15 - 2:30 | | Networking Break | |
| 2:30 - 3:30 | 280 | Design Thinking in Action to Change Learning Workshop | Karen Kocher , <i>Featured CLO</i> |
| | 278 | Allstate's TalentShare: <i>Philosophy, Approach & Process for Short-Term Experience-based Development</i> | Viviane Lindgren & Liz Marchi , Allstate |
| | 248 | Next Generation Career Development: <i>What It Takes to Be Successful</i> | Diana Halfer & Julia Hooper , Lurie Children's |
| | 283 | Reimagine Return on Training Content: <i>Take Out Costs & Deliver New Kinds of Business Value</i> | Cindy Miller , Forsythe & Joel Trowbridge , Brady Corporation |
| | 282 | Coffee Isn't Just for Closers: <i>Leveraging Talent Analytics to Accelerate and Target Learning & Development for Sales</i> | Tracey Wik & Amy Dordek , GrowthPlay |
| | 281 | Creating Your Own Measurement Strategy | Dave Vance , Bellevue University |
| 3:30 - 3:45 | | Networking Break | |
| 3:50 – 4:50 | 280 | The High-Performance Manager: <i>Brady Corporation's Year-long Manager Acclimation Program</i> | Jesse Pilachowski , Brady Corporation |
| | 281 | Doing Digital Right: <i>Maximizing Technology in Learning Transformation</i> | Christopher Lind , GE Healthcare |
| | 282 | Learning's Role in Culture Transformation | Mary Barranco , Southern Glazer's Wine & Spirits Mark Walker , i4cp |
| | 283 | Social Media Marketing Strategies for L&D Content | Chantel Carson , UL & Scott Weersing , GP |
| | 248 | Future of Learning Is Here! | Shweta Srivastava , Cigna; Jane Shlaes , CAP |
| | 278 | Creating Innovative Knowledge Transfer Capabilities | Newton Moore , UL & Prashant Bhat , Cigna |
| 4:50 – 6:30 p.m. | | Executive Networking Reception (2 nd Floor Foyer) | |

Details & Registration at:
www.LearningExecutive.com

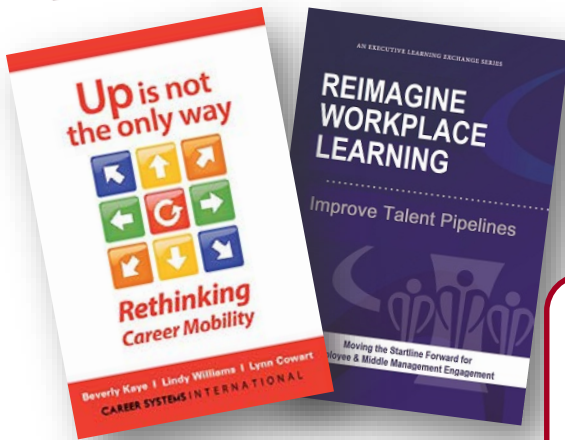


The 16th Annual Chicagoland Learning Leaders Exchange

October 23, 2017 7:30 am – 6:30 pm
Hamburger University, Oak Brook, IL



Reimagine Workplace Learning



"i4cp research shows that companies with agile, mobile workforces outperform competitors." – Jay Jamrog, i4cp

"Bev's book will open your eyes to the landscape of possibilities beyond what lies ahead—for yourself, your employees, and your organization." – Sue Padernacht, Tribune Online Content

KEYNOTE & FEATURED SPEAKERS



Lisa Schumacher
McDonald's



Jay Jamrog
i4cp



Karen Kocher
Featured CLO



Jesse Pilachowski
Brady Corp.



Bev Kaye
Featured Author



Richard Laible
Emcee

AbbVie
Ace Hardware
Allstate
Aon
Baxter
Cigna
Discover

American Medical Association
Blue Cross Blue Shield of IL
Cooper's Hawk winery & rest.
CNA Insurance
Fortune Brands
GE Healthcare

Harley-Davidson
KeHe Distributors
Lurie Children's
McDonald's
Northern Trust
One Hope United

Rexnord
Stapan Company
Sysmex
UL
US Foods
Walgreens
and many more

Details & Registration at: www.LearningExecutive.com